FRAME
“Online groups enable youth to connect to peers who share specialized and niche interests of various kinds... In these interest-driven networks, youth may find new peers outside the boundaries of their local community. They can also find opportunities to publicize and distribute their work to online audiences, and to gain new forms of visibility and reputation.”

—Mizuko Ito, et al

Living and Learning with New Media: Summary of Findings from the Digital Youth Project
Contagious Interaction.
Ubiquitous technology
Create and share your point of view
Levels of Experience / Interaction
Organizing relevant Information
Element of Surprise
Structured vs Unstructured
Engaging through multiple senses
Interaction Exploration
Create and share your point of view
What is a point of view?

**Narrative**
POV is described

**Physical vantage point**
POV is shown
How is a point of view expressed?

1. Through mediated reproduction of the object or experience
   - Record: photo, video
   - Re-create: art, language

2. Through commentary
   - Extension or addition

3. Through actions
   - E.g. modify, destroy, elevate, isolate, hide

Text Comments (530)

leavelucktohell (2 weeks ago)
Banksy along with El Bocho are my favorite.

dubbedoutandscorched (1 week ago)
thanks man,because you mentioned him i did indeed.
An open learning environment that allows experts and laymen to share their unique point of view on places and events in the city, on the spot, in the moment. A network that connects people that share an interest and that provides new viewpoints and surprising connections.
An open learning environment that allows **experts and laymen** to share their unique point of view on places and events in the city, on the spot, in the moment. A network that connects people that share an interest and that provides new viewpoints and surprising connections.
An open learning environment that allows experts and laymen to share their unique point of view on places and events in the city, on the spot, in the moment. A network that connects people that share an interest and that provides new viewpoints and surprising connections.
An open learning environment that allows experts and laymen to share their unique point of view on places and events in the city, on the spot, in the moment. A network that connects people that share an interest and that provides new viewpoints and surprising connections.
An open learning environment that allows experts and laymen to share their unique point of view on places and events in the city, on the spot, in the moment. A network that connects people that share an interest and that provides new viewpoints and surprising connections.
An open learning environment that allows experts and laymen to share their unique point of view on places and events in the city, on the spot, in the moment. A network that connects people that share an interest and that provides new viewpoints and surprising connections.
Design a system that...
- helps users develop and share a point of view
- allows for discovery and spontaneous learning
- is motivating and engaging
- integrates into city
- integrates with user’s everyday life
- encourages creative collaboration
- is multimodal
Precedents / competitive analysis
Formal and informal learning centers

Chicago Learning Network

CLN integration
Formal and informal learning centers

Chicago Learning Network

CLN integration
Formal and informal learning centers

Chicago Learning Network

DYN  B@  TS  [FRAME]
The FRAME concept

You
The FRAME concept
The FRAME concept
The FRAME concept

You

→

Individuals
The FRAME concept

You

Individuals
The FRAME concept

You → Individuals

Experts
The FRAME concept

You → Individuals → Experts
The FRAME concept

Institutions

You

Experts

Individuals
The FRAME concept

- You
- Experts
- Individuals
- Institutions
The FRAME concept

CREATE

SHARE

ORGANIZE
ACT 1
Thom captures and shares some inspiration...
Talentos locales del arte urbano
ACT 2

Mo discovers some inspiration and adds a new friend to his channel...
ACT 3
Mo gets the VIP treatment and meets Thom...
Straight A's all around!
Straight A's all around!

I heart AR

Nailed it.
Straight A’s all around!

Nailed it.

I heart AR

I think I’m getting hungry again

Nailed it.