HELLO, I’M SAHANA

The one thing that leaves me speechless is when people ask me: “Where are you from?”

I wish they asked me: “Where are you going?”

Just kidding, I haven’t been to Antarctica.
I am fascinated by people’s relationship to things.
I believe that a good designer is interdisciplinary.

It is my understanding that a good designer also understands the value of art and responsibility of design and puts forward this information in simplistic terms to everyone. Good design speaks to everyone. It activates change. It makes a better world. It is sustainable, experimental, and futuristic.

It pleads emotional connection.

Zaha Hadid  Dave Hakken  Paige Morse
“Issues like maintenance, easy access, health and hygiene are considered with the redesign of a toilet for the urban user. We spend a considerable amount of time on the throne, it must accommodate for our fast lifestyle.”

<table>
<thead>
<tr>
<th>Minimal</th>
<th>Sustainable</th>
<th>New aesthetic</th>
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<tbody>
<tr>
<td>Compact</td>
<td>Health</td>
<td>Simple</td>
</tr>
<tr>
<td>Dynamic</td>
<td>Manufacturing</td>
<td>Elegant</td>
</tr>
<tr>
<td>Foldable</td>
<td>Environment friendly</td>
<td>Sleek</td>
</tr>
<tr>
<td>Less footprint</td>
<td>Habits</td>
<td>Incoorporated technology (ipad, phone, cup, footrest, controls, electric, light)</td>
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<tr>
<td>No visual distraction</td>
<td>Cleanliness</td>
<td>Positively deceiving</td>
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<tr>
<td>Multi functional</td>
<td>Hygiene</td>
<td></td>
</tr>
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<td></td>
<td>Water use</td>
<td></td>
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<td></td>
<td>Toilet paper and Bidet</td>
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51% of the World’s Population lives in urban areas...

**LOHAS**

ambitious, active, philanthropic lifestyle / health conscious / creative, appreciate art
KYOOB
TOILER FOR AN URBAN LOFT

Problems addressed:
The Kyoob redistributes poorly designated bathroom space.

- encourages things people already do in the bathroom.
- acts as a multifunctional piece of furniture
- minimizes the "toilet aesthetic" to create a more serene bathroom experience
ROMINA
Age 22

ABOUT HER
-Pursuing Industrial Design
-Born in MEX, Lived in SWIZ
-works with mixed media/creates narratives

PROBLEMS WITH HER TOILET
-Too small gets extremely dusty bathroom space not utilized Poor layout

integrated storage
illumination from below
dual flush
ipod/iphone dock
toilet paper holder
storage tray
dual lids
bidet + speakers
foot rest
brush/plunger
storage
touch screen controls

5 separate pieces,
-Could be customized
-Could be modular units with variations to match loft with ceramic or plastic base according to cost.
"Spices are pods of complex volatile oils that begin to evaporate as soon as the pod is broken down. Once they become powder, they lose their complexity and become mere memories of their former flavors."

Global Spice market is worth $3.67 billion.

America is the largest consumer of spices by volume and value. Western markets have a huge demand for Indian spices.
Silicone is flexible and easy to clean. It is also non-stick, non-porous surface means it can be cleaned thoroughly, helping keep the kitchen clean and safe. The surface does not affect the flavour of food. It resists extreme temperature. Silicone kitchenware is more durable than conventional coatings used on metals to prevent them from rusting and sticking.

It is also easy-care, stain-resistant and the colours do not fade. It is lightweight and can even save space in the kitchen.

Paper model to observe how it will flex in use.

Problems solved by Pinch:
+ control over quantity
+ hygiene
+ saves the flavour
+ ease of storage
It would be sold in stores as a set of spices for the preparation of a certain dish. The individual containers can be reused as spice dispensers. If one wanted to prepare Tikka masala, the container with selected spices filled would be sold for ease of use and convenience.

Final direction:

Users responded to the conical form.

For Tikka Masala
Barcel came to Skyline Sector 5 for a booth that best showcased their brand and product. One of the repeating visual elements of their brand are depictions of fire and flames, we saw this as a great opportunity to use that as a design element. Upon studying their other aesthetic decisions, we found angular forms that were also taken into the design decisions.

Their brands cater towards teenage kids and younger adults. The Barcel corporate umbrella holds several key brands: Takis (salty snacks), Coronado (sweet snacks), Ricolino (sweet snacks), and Dulce Vero (sweet snacks). The brands all convey a fun, colorful, and extreme tastes.
Concept for Sleeping Indian at the Dallas Safari Club:

-10X20
Booth that scales down to 10X10
-Structure must be able to hold 8 to 12 pieces of clothing
-Design that showcases a variety of material (wood/corrugated steel) with a Mirror integrated into structural design
EXHIBIT DESIGN WORK
Display design work for malls.

Paper Plesasers
the papersmith boutique

Display in its environment

Various views of the design
“Ironing carts are an essential service provider to the Indian society. This method of having wrinkle-free clothes is achieved with a charcoal iron.”

SERVING THE UNSERVED

On a daily basis, we receive a variety of services.

In the Indian Setting, there are many instances where the person providing the service is himself unable to receive such a service due to income + status constraints. The aim was to come up with a product for such a service provider.

Bangalore, India

A fisherman may be able to sell fish to his customers but have none for himself...
The sunshade can be accessed by stepping on the footstool and spreading it out in the desired direction.

It can also double as individual rods to hang or dry the clothes at a height.

The sunshade is tied with a rubberband when not in use.

Additionally, a fan could be attached to the rods for a cooling effect.

The new design has designated areas for the ironing box and charcoal and it had draws for personal storage.

There are hinged storages for the ironed clothes as well.
Self-watering planters are a no-brainer for plant serial killers. They are perfect for a fast lifestyle or when one needs to travel. Until recently, most self-watering pots have looked more like a science experiment.
“Verso” means sprout in Finnish. The term “versow” can be broken down into verso, which connects to the product use and the “sow” component is expressed keeping in mind the act of “sowing a seed.

The Fiskars Corporation is a metal and consumer brands company founded in 1649 at Fiskars Bruk, a locality now in the town of Raseborg, Finland. The name translation in Finnish links the product to the historical background of Fiskars.
A multi-functional riding lawn mower can be used for recreational + yard-care activity. A variety of attachments come with the product that can accommodate for the lifestyle of all family members."