PETS INSPIRATION
A design challenge finder

THE CHALLENGE
A satisfying design solution is always driven by a valuable design challenge, but how to find a promising challenge?
Novice designers who are not experienced with design methods would struggle with finding a promising design challenge.

MY SOLUTION
A mobile app to help designers find a challenge scientifically and efficiently.
PETS is designed based on a systematic design framework called PETS that leads designers to define a challenge thoughtfully through four perspectives: people, environment, technology, and social issues.

HOT LAUNCH
Find design challenges efficiently and scientifically.

DEEPER FUNCTIONALITY
Select the most promising one among all candidates.

EXTENSION
Provide instructions and suggestions for the next step.