Say hello to

ANDY

She’s in a bit of a pickle.
Andy has had more roommates than anyone she knows—why do they keep moving out?
She’s running heavy on **Automatic**

**Acting with little Agency**

So how can she turn it around and get a longterm roommate?
ANDY discovers HomeHarmony because their pet peeve list is an option to help filter search results.
85% of roommates improve their relationships

525 pet peeves were avoided today

BEHAVIORAL ECONOMICS
- FRAMING
- AVAILABILITY HEURISTIC
- SOCIAL PROOF
Roommates can choose from pet peeves listed or add something new, then they are ordered by level of importance.
Roommates answer questions about their relationship, when they are most likely to offend, and why they are using HomeHarmony.
Hestia is a guru. She’s “been there”, praises stellar behavior, and shares advice and techniques when things go south.
Message from Hestia:
Sorry, you had a rough day. Let's use the $ you save on the electricity by turning out the lights to buy a pint of cookie dough.
FUNCTIONAL TRIAD
- SURVEILLANCE
- SOCIAL INFLUENCE
- RECIPROCATION
- LIKING

PRINCIPLE OF SELF-MONITORING

Message from Hestia:
Billie just sent you a lovely little note!
Want me to tell you about it?
Roommates feel more comfortable talking about their pet peeves even without Hestia as a mediator.
Alas, Andy is not perfect.
But the HomeHarmony community is ready to offer support.
Eventually, the good habits will become Automatic

With the support of Hestia and the HomeHarmony Community,

ANDY is acting with Agency

Eventually, the good habits will become Automatic
Message from Hestia:
Thanks!