Make life active again

Bryan Terrill, Katsuhiro Yamashita, Divya Jain, Muhan Ma
There once was a time...
...life is different now.
What we feel like we need to do...

... 2 hours per day

CDC says we need 2 hours...

...per WEEK (20 min/day)
“I’m just not a gym person. The people there are so intense, there is a very distinct culture and I just don’t fit in.”

-9 to 5 Grinder

“I don’t want to work out to get buff, I just work out to get energy”

-student

“Being in a sweaty dark room with blaring rap music is not the way I want to start my day”

-mom
“Exercising is about being outside in nature and with other people”
-9-5 grinder

“It is hard to stay motivated to exercise, but I am most consistent when I do it with others”
-freelancer

“Exercise for me is a holistic, even spiritual experience, I’m with people, I am in nature”
-mom

Non-intimidating, life-integrated exercise experience

Encourage exercise by making it social, holistic experience immersed in nature
Motion takes the exercise experience out of the gym and integrates it into your lifestyle.
Let us take you through a day in a few people’s lives
A Day in a Katsu’s Life
Wakes up early
Has a desk job
Back to work
Still working
A friend tells him about ‘MOTION’

Oh, this is AWESOME !!

I’ll try this app because I can use my time efficiently.
A Day in a Harsh’s Life
Gym makes him sad
Doesn’t have time
Works at home
Finds 'MOTION' through Social Media

Oh, there are activities near me! Should I try this app?
A Day in a Bryan’s Life
Certified Yoga Trainer
Finds ‘MOTION’
The ‘MOTION MEETUP’
Community building
Track your personal fitness data
Find Motions near you
Find out who else is attending a Motion

...check out reviews
Create your own Motion or...

...get certified to be a Motion Trainer and start generating revenue!
Access Motion when you are on the move
How ‘Motion’ works as a system

- Space providers
  - Provide a place
  - Get potential customers
  - Organize a Motion
- Trainers
  - Receive money and feedback
- Other service companies
  - Get data
  - Provide benefits to users
  - Get advice from trainer
- Users
  - Find a Motion and pay fee

Future roadmap of ‘Motion’

- Everywhere
  - All people
  - Semi-professionals (YMCA, Local Gym)

- All companies
  - Professionals
  - All companies
  - Selected companies
  - (n/a)
  - Invitation

- Fees from users / service companies
- Online ad
- Ad in ‘Motion’
- Word of mouth
- Fund raising
- From partners

- From any organizations
Thank You!